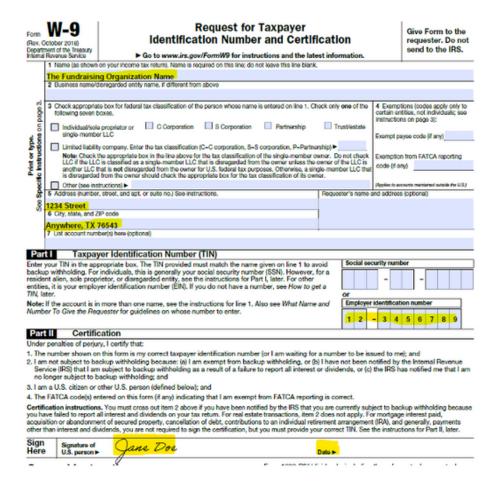
## What is a W9 and why does Mama Moore's Need one from my organization?

Upon the completion of running a fundraising campaign with Mama Moore's your organization will receive a check for your portion of the fundraising proceeds. This payment is considered income for the fundraising organization. This income is reported to your organization via form 1099. Mama Moore's accounting firm will generate and distribute a 1099 to your organization in January for consideration in completion of your organizations tax return. To generate form 1099, however, form W9 must be provided by the fundraising organization. The IRS Form W9 lists the name of the fundraising organization, the address, and tax identification number (TIN) of the organization that will be receiving the 1099.

Example of a W9:



## What should my organization do with the 1099 we will receive from Mama Moore's?

Every individual or organization – whether a person(s), a 'for profit' business, or non-profit entity – is required to file an income tax return each year. The 1099 received from Mama Moore's reflects income generated from fundraising activities and should be provided to your tax professional for review and consideration when completing your income tax return.

## What if I want to run a fundraiser for my family reunion and we aren't classified as a non-profit (5013c) or as a separate business entity?

You can still run a fundraiser as an individual, however, the requirements to, 1.) Provide a W9, and 2.) receive a 1099 from Mama Moore's in January are still required. The name of the individual on the W9 will receive the 1099 and is strongly encouraged to share this information with their tax preparation professional.